As a single mom and college student, I juggle a lot and work long hours. Yes, it costs my children a little bit of me, but what they get in return is a mother who is energized and content. I will be the first in my family to obtain a college degree. I am a positive example to my younger siblings as well as my children – who all plan to go to college now too. They truly inspire and encourage me.

Jessica Frasher

Jessica, pictured with her children Trae (11) and A’laeyah (8), is a 7-time SPSF NWA scholarship recipient and has already earned her Associates degree at NWACC. Jessica transferred to Missouri Southern State University in 2018 to complete her Bachelor’s in Accounting. While she initially planned to become a Bookkeeper, her success and the support from SPSF NWA have motivated her to work toward owning her own accounting firm as a CPA.
Each year more than 400 supporters attend the Spark of Hope, a dinner and awards ceremony filled with inspirational stories, to honor SPSF NWA supporters and recipients. The prestigious Spark of Hope Awards are presented to an outstanding Individual, Community Partner, Corporate Sponsor, and Distinguished Alumnus.

**Summa Cum Laude**
$25,000 and above (1 available)
- Exclusivity in business category
- Most prominent logo recognition in all Spark of Hope printed materials and advertising
- Two tables at Spark of Hope with preferred seating (16 tickets) and signage
- Opportunity for company representative to speak at Spark of Hope
- Year-round recognition on front page of SPSF NWA website
- Sponsor appreciation keepsake
- Mentions and tags on social media sites
- *All other recognition associated with Summa Cum Laude Society*

**Magna Cum Laude**
$10,000 (3 available)
- One table at Spark of Hope with preferred seating (8 tickets) and signage
- Sponsor appreciation keepsake
- Mentions and tags on social media sites
- *All other recognition associated with Magna Cum Laude Society*

**Cum Laude**
$5,000 (4 available)
- One table at Spark of Hope with preferred seating (8 tickets) and signage
- Logo recognition on some print publicity
- Acknowledgement in the SPSF NWA newsletter and on website
- Logo recognition in Spark of Hope program
- Sponsor appreciation keepsake
- Mentions and tags on social media sites

**Dean’s List**
$2,500 (10 available)
- Six tickets to Spark of Hope with table signage
- Logo recognition on limited print publicity
- Acknowledgement in the SPSF NWA newsletter and on website
- Logo recognition in Spark of Hope program
- Sponsor appreciation keepsake
- Mentions and tags on social media sites

**Graduate**
$1,250 (Unlimited)
- Four tickets to Spark of Hope with table signage
- Acknowledgement in the SPSF NWA newsletter and on website
- Logo recognition in Spark of Hope program
- Sponsor appreciation keepsake
- Mentions and tags on social media sites

**Table Sponsor**
$1,000 (Unlimited)
- One table to Spark of Hope (8 tickets) with table signage

**Presenting** $10,000 (1 Available)
- Most prominent placement of business logo and sponsor recognition in all event publicity, signage, t-shirts and printed materials
- Opportunity for company representative to give welcome/opening remarks
- Acknowledgement in the SPSF NWA newsletter and on website
- Product placement at event and in goody bags
- 6 complimentary teams of 4
- Representative included in interviews with media (if available)
- Mentions and tags on social media sites

**Eagle**
$5,000 (1 Available)
- Verbal recognition during event
- Preferred placement of business logo and sponsor recognition in all event publicity, signage, t-shirts and printed materials
- Acknowledgement in the SPSF NWA newsletter and on website
- Product placement at event and in goody bags
- 5 complimentary teams of 4
- Mentions and tags on social media sites

**Birdie**
$2,500 (2 Available)
- Business logo and sponsor recognition in all event publicity, signage, t-shirts and printed materials
- Acknowledgement in the SPSF NWA newsletter and on website
- Product placement at event and in goody bags
- 4 complimentary teams of 4
- Mentions and tags on social media sites

**Par**
$1,000 (4 Available)
- Business logo on most event publicity, signage, t-shirts, and printed materials
- Acknowledgement in the SPSF NWA newsletter and on website
- Product placement at event and in goody bags
- 3 complimentary teams of 4

**Hole-in-One**
Contest Sponsor - $500 (10 Available)
- Business name or logo on t-shirts and most event publicity
- Acknowledgement and verbal recognition during event
- Product placement at event and in goody bags
- 2 complimentary teams of 4

**Tee Box**
$250 (36 Available)
- Signage at tee box for two flights
- 1 complimentary team of 4

Johnson & Johnson partners with SPSF NWA to empower single parents to support their families while pursuing higher education to create a better life. The prosperity that is created benefits our region immensely, now and for future generations... and aligns perfectly with J&J’s Credo commitment to the local community.

— Jennifer Miller
Sr. Customer Development Manager for Oral Care at Johnson & Johnson, Walmart

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Become a Corporate Sponsor and EMPOWER determined single parents to create better, brighter futures for their families through higher education.

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16 West Colt Square Drive
Fayetteville, AR  72703
SPSFNWA.org
479-935-4888
Email: info@spsfnwa.org

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