

**SPSFNWA Board Meeting Minutes**  
**November 13, 2015 - First Presbyterian Church, Springdale**

**Board Members Present:** Ruth Collier, Ric Cooper, Doris Cordes, Jim Crouch, LaDeana Duncan, Autumn Hudgins, Diane McCready, Kathy O'Kelley, Scott Poole, Matt Shelnutt, Chris Smith, John Threet, Glenn Williams

**Board Members Absent:** Natalie Bartholomew, Jennifer Cain, Matt Hicks, Karen Hodges, Marcia McCain, Gus Orellanos, Kami Shrum, Kristen Stout, Beth Tiller

**Staff Attending:** Jody Dilday, Joy Morris, Carrie DeVore, Christina Meeks

**Staff Absent:** Kayla Milner

**Special Guest:** Barbara Guitterez - Scholarship recipient and Fred Hueston, Hueston Consulting Group

Meeting called to order by Board Chair Ric Cooper at 11:45 AM

Mission Moment featured Barbara Guitterez. Barbara shared how receiving the scholarship has impacted her life. She is currently attending NWACC.

**Motion by Autumn Hudgins, Seconded by Kathy O'Kelley to approve Minutes from August 2015. APPROVED.**

Fred Hueston presented the Pathway to Prosperity campaign update:

- Average gift was \$13,222 – many of which are first time gifts
- To date there are 124 donors
- Received to date \$1.639 million - \$846,000 of the \$1.639 million is in the bank

SPSF NWA office lease renewal was finalized.

Treasurer's and Finance Committee Report was presented by Chris Smith. Key points included:

- Grant from the Walton Family Foundation includes funding for an addition position in Development. Both the Outreach Manager position (hired in 2015) and the new Development position are fully funded by Walton Family Foundation through the end of 2017, as are all SPSF NWA staff positions. The job description is currently being worked on.
- 20% percent of the organization's income will be missing in 2016 (loss of Walmart grant supporting scholarships), however other efforts have been made to bridge that gap in the future.
- A \$90k deficit is projected for 2016. The committee recommends using the operating reserve to meet our budgeted expenditures.
- The 2016 Budget was presented to the board. **Motion passed unanimously.**
- 2015 audit was presented to the board and discussed. IRS Form 990 will be submitted. **Approved.**

Board Development/Nominating Committee Report presented by Scott Poole, committee chair.

- Motion for the following board members to serve 2<sup>nd</sup> 3-year term: Jim Crouch and Scott Poole. **Unanimously Approved.**
- Nominations for the Community Leadership Council were approved by the committee: Jack Murders and Sarah Crowder. **Motion made by John Threet. Seconded by Scott Poole. Approved.**
- Motion for the 2015 slate of officers: Matt Hicks, Chair; Natalie Bartholomew, Vice Chair; LaDeana Duncan, Secretary; and Chris Smith, Treasurer (2<sup>nd</sup> term). **Unanimously Approved.**
- Motion for 2016-2018 new board members: Michelle Sears, Taurus Financial Group; Wendy Stouffer, Executive Director of Scholarships & Financial Aid at the U of A; Marcus Osborne, VP Walmart Health & Wellness; Randy Werner, Project Manager at Old Buildings, LLC; Gina Gregson, Senior Manager at Acxiom and Carroll County resident; Donna Samples, DHS County Administrator of Madison County. **Unanimously Approved.**

Development Committee Report presented by committee chair, Diane McCready.

- Golftoberfest raised \$24,605. 223 players registered. We only sold 26 of the 36 Hole Sponsorships.
- 1,000 Jingle Mingle invitations mailed. Each guest has 2 complimentary tickets. \$25 for each additional guest.
- In 2016 there will be an endowed scholarship luncheon separate from Spark of Hope.
- Pathway to Prosperity mailing was sent to over 10,000 Springdale and Fayetteville residents.

Personnel Committee Report Chris Smith in place of Matt Hicks, committee chair

- Jody's evaluation has been completed, however, it has not yet been shared with Jody. So the report will be given at the next board meeting.

Executive Director's Report – Jody Dilday

- Remaining goal for Pathway to Prosperity is \$668,642. When approaching individuals about the endowment campaign, the donors that didn't want a long-term donation commitment are being linked with other giving/sponsorship opportunities within SPSF NWA. Mercy Hospital has been approached for a significant gift to endow scholarships. Communications with Mercy CEO Eric Pianalto have been very favorable, though the gift has not yet been approved.
- The goals highlighted in the Executive Director's Report are a part of the Walton Family Foundation grant requirements.

Outreach report – Christina Meeks

- Spring applications are up 36% over Fall and up 14% over last Spring.
- 2016 SPSF NWA Alumni Officers are: LaDeana Duncan, President; Liz Baker – President Elect; Andrea Jenkins – Vice President; Rebekah Thomas – Treasurer
- Chick Fil A on MLK in Fayetteville is partnering with SPSF NWA Alumni to provide free meals during their bimonthly meetings. Alumni dues have been completely waived. The Alumni are trying to remove any barriers, including financial, for involvement.

Scholarship Program report – Carrie DeVore

- 99 applicants for the Spring semester, as compared to the 72 for the current fall semester. Benton County SPSF has also seen a decrease in applicants.

**Motion to Adjourn by Jim Crouch, seconded by Scott Poole. Meeting adjourned at 1:00 p.m.**

Respectfully submitted, Deana Duncan for Jennifer Cain