

**Single Parent Scholarship Fund of NWA
Board Meeting Minutes
Friday, August 12, 2016
First Presbyterian Church, Springdale**

Board Members Present: Ruth Collier, Jim Crouch, LaDeana Duncan, Gina Gregson, Matt Hicks, Autumn Hudgins, Diane McCready, Marcus Osborne, Scott Poole, Michele Sears, Chris Smith, Curtiss Stewart, Beth Tiller, Randy Werner, and Glenn Williams.

Board Members Absent: Natalie Bartholomew, Ric Cooper, Doris Cordes, Kathy O'Kelley (via conference call), Donna Samples, Wendy Stouffer, and Kristen Stout

Staff Attending: Jody Dilday, Christina Meeks, Kayla Milner, and Joy Morris

Staff Absent: Carrie DeVore and Caroline Franco

Special Guests: Bernadette Holt, Scholarship Recipient; and Jason Miller, Arkansas Philharmonic

Meeting was called to order by Board Chair Matt Hicks at 11:50 AM.

Mission Moment featured Bernadette Holt. Bernadette shared how receiving the scholarship had impacted her life and that of her son.

Motion by Glen Williams, Seconded by Jim Crouch to approve Minutes from August 2016. APPROVED.

Treasurer's Report was presented by Chris Smith, Committee Chair. Key points included:

- Organization to change their money manager from Endeavor Foundation to another organization. An RFP will be issued, per the Finance Committee's motion.
- 990 ready to be filed upon board approval.
- **Votes to:**
 - **Ratify the action of the executive committee: to increase the value of the mini scholarship to \$100 and award them to all dependent children in the home;**
 - **To increase the value of part time scholarship to \$1,000 and full time scholarship to \$2,000 effective fall 2016;**
 - **To increase the graduation bonus award amounts from \$100 to \$500 for Associate's Degrees and \$1,000 for Bachelor's Degrees; and**
 - **To approve 2015 Form 990.**
- **ALL APPROVED.**

Chairman's Report was presented by Matt Hicks, Board Chair. Key points included:

- Board Task Force has been meeting with Benton County Single Parent Scholarship Fund of NWA to identify best practices and how we can better collaborate together. Both organizations have opened up the attendance of their events to the other organization's staff. Tyson professional event was opened up to SPSF of Benton County's recipients.

Scholarship Committee Report was presented.

- **Motion to approve Fire Academy certification at Southern Arkansas University Tech in Camden. APPROVED.**

Executive Directors Report was presented by Jody Dilday, SPSF NWA Executive Director. Key points included:

- Jody pointed out how most grants require disclosure of board giving.
- Strategic plan overview was presented to the board – more, more, more.
- Arkansas Single Parent Scholarship Fund is making changes within their organization. They are resetting the minimum standards for affiliated organizations; setting up regions to create better awareness; and customizing sales software, which all affiliated organizations will be able to use.

Development Committee report presented by Diane McCready, Committee Chair. Key points included:

- Spark of Hope raise \$93,500 – goal was \$85,000. Due to changes in the Town Center’s rules regarding liquor, the expense for beer went down \$300 (Core donation) while wine expense increased \$1,100. Productions expense increased by \$3,000 due to the U of A Media Services no longer being able to serve us. Board encouraged to brainstorm ideas for inspirational speakers for next year’s event.
- Golftoberfest sponsorships currently at \$22, 860.

Alumni Association report was given by LaDeana Duncan, Alumni Association President. Highlighted items were:

- Meeting participation is up since the move to Chik-Fil-A location.
- SPSF NWA Alumni Officers are invited to attend SPSF of Benton County’s Alumni meetings. We will be working with them to determine best practices.

Board Development/Nominating Committee report was presented by Scott Poole.

Matt Shellnut resigned from the board leaving a vacancy in Madison County representation. Motion to replace Matt’s remaining term with Julie Garrett. Motion made by Autumn Hudgins. Seconded by Scott Poole. APPROVED.

- The following CLC members were recently added: Stacy Jaycox, Liz Baker, and Lisa Keck.

Staff Reports were given as follows:

- Christina Meeks – using fliers in the community to promote the Scholarship. Currently looking at kiosks in local businesses for advertising. She reported 84 current recipients, which is up 15% from last fall. Focusing on recapturing students that didn’t complete their scholarship application.
- Carrie DeVore was on vacation during the August board meeting.
- Joy Morris – 21 of 36 hole sponsorships available for Golftoberfest.
- Caroline Franco was at Rotary’s Young Professionals Summit during the August board meeting.

Motion to adjourn at 12:42 by Chris Smith and seconded by Jim Crouch.

Respectfully submitted, LaDeana Duncan