

Single Parent Scholarship Fund of NWA
Board Meeting Minutes
Friday, May 13, 2016
First Presbyterian Church, Springdale

Board Members Present: Natalie Bartholomew, Ruth Collier, Jim Crouch, LaDeana Duncan, Matt Hicks, Diane McCready, Marcus Osborne, Kathy O'Kelley (via conference call), Scott Poole, Donna Samples, Michele Sears, Chris Smith, Wendy Stouffer, Kristen Stout, Randy Werner, Glenn Williams,

Board Members Absent: Ric Cooper, Doris Cordes, Gina Gregson, Beth Tiller

Staff Attending: Carrie DeVore, Jody Dilday, Caroline Franco, Christina Meeks, Kayla Milner, Joy Morris

Special Guests: Danielle Brewster, Scholarship Recipient

Meeting was called to order by Board Chair Matt Hicks at 11:45 AM. Each present board member introduced themselves.

Mission Moment featured Danielle Brewster. Danielle shared how receiving the scholarship had impacted her life and that of her son.

Motion by Glen Williams, Seconded by Wendy Stouffer to approve Minutes from May 2016. APPROVED.

Treasurer's Report was presented by Chris Smith, Committee Chair. Key points included:

- Finance Committee is looking at the financial policies to see where we can spend additional money from investments.
- **Committee motioned to increase value of summer scholarships for full time students (taking 12 or more hours) to \$1,750. APPROVED.**

Chairman's Report was presented by Matt Hicks, Board Chair. Key points included:

- **Motion to adopt revised Strategic plan, including the discontinuation of applying for United Way funding. APPROVED.**

Executive Directors Report was presented by Jody Dilday, SPSF NWA Executive Director.

- Jody thanked the SPSF NWA staff for their hard work.
- Spark of Hope sponsorships had been fulfilled thanks to Joy and her hard work.
- Carrie is celebrating her 14th anniversary with SPSF NWA. Her willingness to do what's best for the staff was appreciated.

- Kayla was recognized for being a great part-time employee with a full-time heart.

Development Committee report presented by Diane McCready, Committee Chair. Key points included:

- Diane served as the Development Committee Chair since 2013. Thank you, Diane! Randy Werner was asked and accepted the committee's offer to serve as Co-Chair with Diane for 2016 and take over as Chair in 2017.
- Board was encouraged to fill a table with people not familiar with SPSF NWA.
- Arkansas Gives raised \$4,062 in 2016 as compared to \$3,658 in 2015.
- Board members were encouraged to share SPSF NWA's social media posts as a form of free advertising.

Alumni Association report was given by LaDeana Duncan, Alumni Association President.

- Mission and vision statements have been finalized by Alumni Association and were shared with the board.
- Alumni Association is divided up into two committees: Development Committee and Outreach & Engagement Committee. The goal is for the Alumni Association to support the efforts of SPSF NWA. Additionally, the Alumni are working to build relationships and engage with current recipients.

Board Development/Nominating Committee report was presented by Scott Poole.

- **Motion to nominate Curtis Stewart to fill Gus Orellano's unexpired term. APPROVED.**
- The following CLC members were recently added: Susan Stiers, Heather Rekihi, and Jennifer Hardin.

Student Support Committee Report was given by Gina Gregson, Committee Chair.

- Resume writing seminar at Fayetteville Athletic Center was well attended and had activities for kids of all ages. Goodwill and Gavin Smith will do a professional development event on interviewing in the future.
- Graduation open house celebrated 21 graduates.

Staff Reports were given as follows:

- Christina Meeks – extended the PRO Program to the board of directors. She reported 44 scholarships for summer 2016 semester – the highest number of summer recipients in 5 years.
- Carrie DeVore – reported 115 applicants for Fall 2016.
- Joy Morris - Pathway to Prosperity Luncheon had 144 people in attendance. 36 new named Endowed Scholarships were awarded. Alumnus Amber Perrodin designed the awards. Alumnus

Judith Yanez was the speaker. Professional photos of students and thank you cards were mailed the day before then event to donors.

- To date, Spark of Hope has raised \$94,500 surpassing the \$85,000 goal. Rob Burns, VP of Dry Grocery, Sam's Club is the featured speaker, Angel Frazier – student speaker, and Meghan McConnell – graduate speaker.

Motion to adjourn by Michele Sears and seconded by Chris Smith.

Respectfully submitted, LaDeana Duncan