

**Single Parent Scholarship Fund of NWA**  
**Board Meeting Minutes • Friday, February 12, 2016 • First Presbyterian Church, Springdale**

**Board Members Present:** Natalie Bartholomew, Ric Cooper, Doris Cordes, Jim Crouch, Gina Gregson, Matt Hicks, Diane McCready, Kathy O'Kelley, Scott Poole, Michele Sears, Wendy Stouffer, Kristen Stout, Beth Tiller, Randy Werner, Glenn Williams, Marcus Osborne (via conference call)

**Board Members Absent:** LaDeana Duncan, Chris Smith, Marcia McCain, Gus Orellanos, Kami Shrum

**Staff Attending:** Jody Dilday, Joy Morris, Carrie DeVore, Christina Meeks, Kayla Milner

**Special Guests:** Erika Hawkins, Scholarship Recipient and Terri Rhoades, Blue Cross Blue Shield

Meeting was called to order by Board Chair Matt Hicks at 11:45 AM. Jody introduced the new board members: Gina Gregson, Marcus Osborne, Michele Sears, Wendy Stouffer and Randy Werner.

Mission Moment featured Erika Hawkins. Erika shared how receiving the scholarship had impacted her life and that of her daughter.

A check presentation for \$3500 was made by Terri Rhoades from the Blue & You Foundation of Arkansas Blue Cross, Blue Shield.

**Motion by Glen Williams, Seconded by Natalie Bartholomew to approve Minutes from November 2015. APPROVED.**

Treasurer's Report and Finance Committee Report was presented by Matt Hicks, Board Chair, in the absence of Chris Smith, Committee Chair. Key points included:

- Finance Committee met to review the 2016 Scope of Work. It was determined that an annual meeting would be held with money managers to review investment performance and will include finance and investment committees.
- Committee discussed Endeavor Foundation's move from SegalRogersCasey to Vanguard Institutional Advisory Services and the impact on SPSF NWA.

Chairman's Report was presented by Matt Hicks, Board Chair. Key points included:

- An Ad Hoc Committee was assembled to revisit the Strategic Plan. It was determined that the old Strategic Plan would be used as a framework yet updated with new goals given the recent success of the Pathway 2 Prosperity Campaign. The new plan will be presented in May.

Executive Directors Report was presented by Jody Dilday, SPSF NWA Executive Director.

- The Pathway 2 Prosperity Campaign officially reached its goal. \$1.5 million of the \$2.2 million in commitments has already been received.
  - Matt mentioned that the Finance Committee is working to ensure the money is invested wisely.
- A correction was noted to the written report: 10 PSA's were reported, 44 were actually completed.
- No merit scholarships were awarded in 2015. Finance committee felt this was the most prudent action to take this year in light of the loss of Walmart grant funding.
- Arkansas SPSF has confirmed that enrollment is down statewide, Matt shared information indicating a trend in higher education enrollment being DOWN nationwide.

Personnel Committee report was given by Jody Dilday.

- Committee recommended and Executive Committee **APPROVED motion to allow additional paid time off in lieu of the 4% merit increase in salary for one employee.**
- Committee reviewed a Draft job description for a newly created position of Annual Fund Manager.

Fund Development Committee report presented by Diane McCready, Committee Chair.

- Jingle Mingle went well in new location.
- Save the Dates have been mailed for Pathway to Prosperity Luncheon. In need of more sponsors.
- Spark of Hope to be June 16, 2016. In need of sponsors and currently looking for a key note speaker.
  - Spark of Hope nominations approved by Development Committee: Gator Golf- Business, Jim & Cathy Crouch- Individual, Nadine Baum Foundation- Community Partner
- Golftoberfest scheduled for October 1<sup>st</sup>.
- New partnerships with Everett Maxey (\$6,000/yr in-kind car repairs) and Chick-Fila locations in Fayetteville (promotion every month of the year – goal of \$10K) - Board members asked to please say THANK YOU when frequenting these businesses, and all SPSF NWA sponsors.

Alumni Association Report was presented by Christina Meeks, staff member, in the absence of LaDeana Duncun, Alumni Association President.

- Alumni Association has identified need to have a designated location for scholarship recipients to gather at events to help them feel more comfortable.
- A partnership was created with Chick Fil A to host all Alumni Association meetings for 2016.

Board Development/Nominating Committee Report was presented by Scott Poole, committee chair.

- The following CLC members were recently added: Amber Perrodin, Melody Mortenson, Sherri Shaw Dillard, and Victoria Bruton.

Student Support Committee Report was given by Gina Gregson, committee chair.

- Family Fun day and Resume Readiness Event will be held February 27<sup>th</sup> at Fayetteville Athletic Club.

Staff Reports were given as follows:

- Carrie DeVore- reported that Everett Maxey has agreed to repair up to \$1500 worth of parts/labor for scholarship recipients each quarter. There are 87 students for Spring Semester and Fall scholarships are now available.
- Christina Meeks- reported that we received 10 new application by sending the SPSF NWA communications to rejected applicants from the previous semester. She has also partnered with a U of A Professor to help with press releases, an outreach plan, etc.
- Joy Morris- The annual campaign mailers will be sent out soon to current and past donors. There are several sponsorships available for various events in 2016.

Jim Crouch thanked everyone for their support to make the Pathway to Prosperity Campaign a success.

**Motion to adjourn by Natalie Bartholomew, seconded by Glenn Williams. Meeting adjourned at 1 PM.**

Respectfully submitted, Natalie Bartholomew